2026 HX SSER® Reduction and Zero Harm Award copy & messaging

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Sample company internal announcement or staff/physician eNewsletter

I'm excited to share that [Organization] has been named a 2026 HX [SSER® Reduction or Zero Harm] Award winner by Qualtrics Press Ganey.

As a recipient of the HX [SSER® Reduction or Zero Harm] Award, [Organization] is one of 30 healthcare organizations nationally recognized for safety improvements and corresponding strong scores in safety culture perception.

This recognition celebrates the teams across [Organization] who make safer care possible every day. Their commitment has helped place us among top-performing healthcare organizations nationwide for [SSER® Reduction OR Zero Harm], reflecting the work happening across our organization to prevent harm and strengthen the patient experience. With Qualtrics Press Ganey as our partner, we're using insights from across the care journey to identify opportunities for improvement, strengthen trust, and create safer, more human experiences for every patient.

In our commitment to safety and improving the patient experience, we've:

- [Insert action item that demonstrates progress and impact]
- [Insert second action item, ideally with a human-centered result]
- [Insert third action item or innovation worth celebrating]

This award reflects the dedication you bring to [insert mission statement or core values] every day. On behalf of [Organization], thank you for listening, learning, and finding new ways to make every experience better.

With gratitude,

[Your Name]

Sample board announcement

I'm thrilled to share that [Organization] has been named a 2026 HX [SSER® Reduction or Zero Harm] Award winner by Qualtrics Press Ganey, one of 30 healthcare organizations nationally recognized for safety improvements and corresponding strong scores in safety culture perception.

Our partnership with Qualtrics Press Ganey on [list solutions] gives us a clearer view on what [patients or employees] need and where we can make the greatest impact. This award recognizes the progress we've made together and what's possible when our strategy, teams, and mission to [insert mission statement] move in the same direction.

We're proud to attribute this success to several critical investments and priorities, including:

- [Insert key improvement initiative with measurable or meaningful impact]
- [Highlight another strategic action or innovation]
- [Add a third point that reflects transformation or progress]

In the weeks ahead, we'll share this exciting news with our broader community via [insert communication channels].

This achievement reflects the work of people across our organization and the leadership that continues to move it forward. Thank you for setting a clear vision, supporting our teams, and keeping people at the heart of how we grow and improve.

With gratitude,

[Your Name]

Sample intranet announcement

We're honored to share that [Organization] has been named a Qualtrics Press Ganey 2026 HX [SSER® Reduction or Zero Harm] Award winner, one of 30 healthcare organizations nationally recognized for safety improvements and corresponding strong scores in safety culture perception.

This award reflects the meaningful work happening across [Organization] every day. This achievement reflects your commitment to delivering safe, empathetic, high-quality care, and shaping a culture where insights fuels action.

Thank you for helping us lead with purpose and impact. You can read more in our latest press release: [hyperlink to your press release].

Sample website awards announcement

[Organization] is a Qualtrics Press Ganey 2026 HX [SSER® Reduction or Zero Harm] Award winner, one of 30 healthcare organizations nationally recognized for safety improvements and corresponding strong scores in safety culture perception.

This recognition is a testament to our sustained, year-over-year commitment to excellence and improvement driven by the mission to [insert mission statement].

Sample social media posts

From your social media handles, please tag us in your photos, @mention Qualtrics Press Ganey within your copy, and utilize our hashtag: #HX

- LinkedIn: Qualtrics Press Ganey
- Twitter: @Qualtrics, @PressGaney
- Instagram: @Qualtrics
- Facebook: @Qualtrics

By sharing your photos and posts with Qualtrics Press Ganey on social media, you are consenting to Qualtrics Press Ganey having the option to share your

content, including but not limited to, its internal communications and public-facing channels.

Suggested copy for a newsfeed post

We're honored to be named a 2026 [@mention Qualtrics Press Ganey] HX [SSER® Reduction or Zero Harm] Award winner!

Being recognized as a national leader in safety culture is a testament to [Organization]'s unwavering commitment to safety and elevating the patient experience.

Here's how that commitment is making a difference: [shortened link to press release].

#HX

Suggested script & copy for Tik Tok's, Reels, and Video Stories

Script: [Organization] is thrilled to be named one of Qualtrics Press Ganey's 2026 HX [SSER® Reduction or Zero Harm] Award winners, one of 30 healthcare organizations nationally recognized for safety improvements and corresponding strong scores in safety culture perception!

This recognition is a testament to our sustained, year-over-year commitment to excellence and improvement driven by the mission to [insert mission statement].

Copy: Congrats to our team on being recognized as one of [@mention Qualtrics Press Ganey]'s 2026 HX [SSER® Reduction or Zero Harm] Award winners! Tag a [nurse/employee/physician] who makes a difference every day at [Organization]. #HX

If you are tagged in a post from a news publication

Thanks, [tag media outlet], for sharing! [Organization] is honored to be recognized as a [@mention Qualtrics Press Ganey] HX [SSER® Reduction or Zero Harm] Award winner! #HX

Encourage your employees to share your posts to their personal handles:

- **Example Zero Harm Award shared post**: Zero harm starts with a shared commitment to safety every day. We're proud to celebrate the [Organization] team for earning a 2026 HX Zero Harm Award and for creating a culture where preventing harm and protecting every patient remains at the heart of care. #HX
- **Example SSER® Reduction Award shared post**: Congratulations to the entire [Organization] team on earning a 2026 HX SSER® Reduction Award! This recognition celebrates the progress we've made in reducing serious safety events and strengthening a culture where every team member is empowered to make care safer. #HX