2026 HX NDNQI® Award for Outstanding Nursing Quality® copy & messaging

Content Links

[Sample company internal announcement](#)
[Sample board announcement](#)
[Sample intranet announcement](#)
[Sample website awards announcement](#)
[Sample social media posts](#)
[Suggested copy for a newsfeed post](#)
[Suggested script and copy for Tik Tok's, Reels, and video stories](#)
[Suggested response when tagged by a news publication](#)

Sample company internal announcement or staff/physician eNewsletter

I'm excited to share that [Organization] has been named a 2026 HX NDNQI® Award for Outstanding Nursing Quality® winner by Qualtrics Press Ganey.

This recognition celebrates what our nursing teams make possible every day. It places [Organization] among top-performing healthcare organizations nationwide in [insert award category here: general acute care, international, ambulatory and ASC, critical access, or rehabilitation and long-term care] and reflects our shared commitment to nursing excellence and better patient experiences.

Recognition like this is a moment to celebrate, and a reminder of what's possible when we listen deeply and put people first. With Qualtrics Press Ganey as our partner, we're bringing those moments together to drive meaningful change and make healthcare more human.

In the past few years, to elevate our [insert experience type], we've:

- [Insert action item that demonstrates progress and impact]
- [Insert second action item, ideally with a human-centered result]
- [Insert third action item or innovation worth celebrating]

This award reflects the dedication you bring to [insert mission statement or core values] every day. On behalf of [Organization], thank you for the care you provide, the voices you listen to, and the ways you continue to bring [insert mission statement or core values] to life.

With gratitude,

[Your Name]

Sample board announcement

I'm thrilled to share that [Organization] has been named a 2026 HX NDNQI® Award for Outstanding Nursing Quality® winner by Qualtrics Press Ganey.

This recognition celebrates what our nursing teams make possible every day. It places [Organization] among top-performing healthcare organizations nationwide in [insert award category here: general acute care, international, ambulatory and ASC, critical access, or rehabilitation and long-term care] and reflects our shared commitment to nursing excellence and better patient experiences.

Our partnership with Qualtrics Press Ganey on [list solutions] gives us a clearer view on what [patients or employees] need and where we can make the greatest impact. This award recognizes the progress we've made together and what's possible when our strategy, teams, and mission to [insert mission statement] move in the same direction.

We're proud to attribute this success to several critical investments and priorities, including:

- [Insert key improvement initiative with measurable or meaningful impact]
- [Highlight another strategic action or innovation]
- [Add a third point that reflects transformation or progress]

In the weeks ahead, we'll share this exciting news with our broader community via [insert communication channels].

This achievement reflects the work of people across our organization and the

leadership that continues to move it forward. Thank you for setting a clear vision, supporting our teams, and keeping people at the heart of how we grow and improve.

With gratitude,

[Your Name]

Sample intranet announcement

We're honored to share that [Organization] has been named a Qualtrics Press Ganey 2026 HX NDNQI® Award for Outstanding Nursing Quality® winner, a national recognition that celebrates organizations who set the standard in [insert award category here: general acute care, international, ambulatory and ASC, critical access, or rehabilitation and long-term care].

This award reflects the meaningful work happening across [Organization] every day. This achievement reflects your commitment to delivering safe, empathetic, high-quality care, and shaping a culture where insights fuels action.

Thank you for helping us lead with purpose and impact. You can read more in our latest press release: [hyperlink to your press release].

Sample website awards announcement

[Organization] is a Qualtrics Press Ganey 2026 HX NDNQI® Award for Outstanding Nursing Quality® winner, a national recognition that celebrates organizations who set the standard in [insert award category here: general acute care, international, ambulatory and ASC, critical access, or rehabilitation and long-term care].

This recognition is a testament to our sustained, year-over-year commitment to excellence and improvement driven by the mission to [insert mission statement].

Sample social media posts

From your social media handles, please tag us in your photos, @mention Qualtrics Press Ganey within your copy, and utilize our hashtag: #HX

- LinkedIn: Qualtrics Press Ganey
- Twitter: @Qualtrics, @PressGaney
- Instagram: @Qualtrics

- Facebook: @Qualtrics

By sharing your photos and posts with Qualtrics Press Ganey on social media, you are consenting to Qualtrics Press Ganey having the option to share your content, including but not limited to, its internal communications and public-facing channels.

Suggested copy for a newsfeed post

We're honored to be named a 2026 [@mention Qualtrics Press Ganey] HX NDNQI® Award for Outstanding Nursing Quality® winner!

This award reflects [Organization]'s unwavering commitment to excellence in [insert award category here: general acute care, international, ambulatory and ASC, critical access, or rehabilitation and long-term care].

Here's how that commitment is making a difference: [shortened link to press release].

#HX

Suggested script & copy for Tik Tok's, Reels, and Video Stories

Script: [Organization] is thrilled to be named one of Qualtrics Press Ganey's 2026 HX NDNQI® Award for Outstanding Nursing Quality® winners! This accomplishment recognizes our team for delivering the highest standards in [insert award category here: general acute care, international, ambulatory and ASC, critical access, or rehabilitation and long-term care]. Together, we're keeping people at the heart of care.

Copy: Congrats to our team on being recognized as one of [@mention Qualtrics Press Ganey]'s 2026 HX NDNQI® Award for Outstanding Nursing Quality® winners! Tag a nurse who makes a difference every day at [Organization]. #HX

If you are tagged in a post from a news publication

Thanks, [tag media outlet], for sharing! [Organization] is honored to be recognized as a [@mention Qualtrics Press Ganey] HX NDNQI® Award for Outstanding Nursing Quality® winner! #HX

Encourage your employees to share your posts to their personal handles:

- **Example patient experience shared post**: Great care is more than what we do, it's how patients feel along the way. Thank you to the nurses across [Organization] who listen closely, lead with compassion, and create moments of trust and connection every day. #HX
- **Example employee engagement shared post**: When nurses feel heard, supported, and connected to their purpose, they can bring their best to the people they care for. We're proud to be recognized as a 2026 HX NDNQI® Award for Outstanding Nursing Quality® winner—and proud of the [Organization] team behind this achievement. #HX