HX Safety Award Copy & Messaging

**Sample compan**y internal announcement **or staff/physician e-Newsletter**

I’m proud to announce that [Organization] has been recognized by Press Ganey as a 2024 Human Experience Achievement Award for [SSER® Reduction **OR** Zero Harm] winner. Only 23 facilities nationwide were recognized this year for their improvements and corresponding strong scores in safety culture perception.

Thanks to the hard work exhibited by all our nursing staff, we were recognized as one of Press Ganey’s top-performing healthcare systems across the nation. We were recognized for exhibiting the highest levels of standards in [SSER® Reduction **OR** Zero Harm].

Alongside Press Ganey’s team, we have greater insight into how we continue to raise the bar in taking care of the communities we serve, by connecting all the dots across people, process, and technology to seamlessly drive immediate and meaningful change in care delivery—and putting Human Experience at the heart of healthcare.

Over the last year, in pursuit of elevating safety while improving the patient experience, we were able to implement:

- [insert action items taken to drive improvement here]

- [action item]

- [action item]

This prestigious award reflects your remarkable work and unwavering commitment to our mission of
[insert mission statement here].

On behalf of [Organization], I extend my sincere gratitude and commendation on a job well done.

Sincerely,

[Name]

**Sample intranet announcement**

We have been named a 2024 Press Ganey Human Experience Achievement Award for [SSER® Reduction **OR** Zero Harm] winner! Thank you to every [Organization] employee’s unwavering commitment to making safety a top priority and putting Human Experience at the heart of healthcare.

Learn more from our latest press release [hyperlink to your press release].

**Sample website awards announcement**

[Organization] has won a 2024 Press Ganey Human Experience Achievement Award for [SSER® Reduction **OR** Zero Harm] winner! This accolade positions [Organization] as a national leader in safety culture, elevating the overall patient experience and raising the bar on standards of care.

**Sample social media post**

From your social media handles, please tag us in your photos, @mention Press Ganey within your copy, and utilize our hashtag: #PG2024Awards #HumanExperience #HX

* **LinkedIn**: Press Ganey
* **X (Twitter)**: @PressGaney

*By sharing your photos and posts with Press Ganey on social media, you are consenting to Press Ganey having the option to share your content, including but not limited to, its internal communications and public-facing channels.*

**Suggested copy for a newsfeed post**

We’ve been recognized as one of [@mention Press Ganey]’s [SSER® Reduction **OR** Zero Harm] winners! This recognition as a national leader in safety culture is a testament to [Organization]’s commitment to raising the bar to what safety in healthcare can and should be. Learn more [shortened link to your press release].

**If you are tagged in a post from a news publication**

Thanks, [tag media outlet], for sharing! [Organization] is proud to be recognized as a [@mention Press Ganey] HX [SSER® Reduction **OR** Zero Harm] winner! #PG2024Awards

Encourage your employees to share your posts to their personal handles:

* **Example Patient Experience Shared Post:**

Our nurses are invaluable in taking care of our community. Kudos to the entire team for fostering a culture rooted in improving patient safety and care. #PG2024Awards #HumanExperience #HX

* **Example Employee Engagement Shared Post:**

It’s a fact – when nurses are engaged patient experiences, safety, and outcomes improve. And at [Organization], we’re proud winners of the HX [SSER® Reduction **OR** Zero Harm]!